

**OUTSTANDING COMMUNITY CAMPAIGNS****One-Off Community Campaign**

Danny Watson - Danny Watson Shave for a Cure - Newstalk ZB Network  
Jason West - The More FM Ron-a-thon - More FM Manawatu  
Stuart Dwight - Rowing for Prostate - The Radio Network

**Extended Campaign or Contribution**

Jo Finlay - 1XX Bay of Plenty  
Anna McGovern - Times FM  
Cindy Davies & Grant Millman - More FM Dunedin

**BEST PROMOTION****Best Network Radio Promotion**

Robert Dickey, Leon Wratt & Kally Gallop - The Edge Nudie Nuptials - The Edge Network  
Mike Hosking, Nadia Tolich & Glenn Hart - Mike's Magic on the Mike Hosking Breakfast - Newstalk ZB Network  
Brad King & Kristy Craig - Rock Wives - The Rock Network

**Best Individual Radio Station Promotion**

Finalist - Programme Title - Station / Organisation  
Jolene James & Kirstin Richards - 93.4 More FM Tauranga Superhero - More FM Tauranga  
Tracy Chambers - The Rock Car Show - The Rock Dunedin  
Tarsha Tolsen & Trudy Godwin - Running of the Brides - More FM Wellington

**Best Client Promotion**

Claire Young & Rob Dickey - The Incredible Pringles Chicken Race - The Edge Network  
Kristy Craig & Jenna Coffey - The Nations Chip - The Rock Network  
Claire Young - The Memphis Meltdown Shout for Cash - The Edge Network

**Best Promotional Trailer**

Kieran Bell - Great iPod Giveaway - ZM Network  
Kieran Bell - Michael Jackson 'This Is It' NZ Premier - ZM Network  
Kieran Bell - The 2009 NRL Season - Radio Sport Network

**BEST SPOKEN PROGRAMMES****Best Documentary or Feature Programme**

Gareth Watkins, Producer - Death Diminishes Me - Radio New Zealand National  
Karen Brown - Insight - Swine Flu - Radio New Zealand National  
Leilani Momoisea & Clint Owens - Insight - Samoan Tsunami - Radio New Zealand National

**Best Daily or Weekly Series - under an hour duration**

Graeme Hill - What's My Line? - Radio Live Network  
Marama Papau, Te Awanui Reeder, Kihiri Ririnui, Irene Crawford-Kaleopa & Ana Hassel - Te Puutake Youth Radio Show - Te Puutake  
Marcus Lush, Dean Lonergan, Nathan Rarere & Ian Smith - Marcus Lush and the B-Sport Breakfast - Radio Live Network

**Best Daily or Weekly Series - one hour or more duration**

Mike Hosking, Nadia Tolich & Glenn Hart - The Mike Hosking Breakfast - Newstalk ZB  
Mike King & David Codyre - The Nutters Club with Mike King - Radio Live Network  
The DLC Role: Producers - Public Address Radio - Radio Live Network



## BEST COMMUNITY ACCESS PROGRAMMES

### Best Spoken/Informational English Language Programme

Janet Secker & Peter Trim - Focus on Arts - Coast Access Radio  
Chris McMaster - Eyes on America: An Imperial Christmas - Community Radio Hamilton  
Mark Belcher - A Belch on Sport - Plains FM Canterbury

### Best Music Programme in Any Language

Leopold Bloom - The Outstanding Eyes of Rita & Pink Martini - Fresh FM Nelson  
Nate Taiapa - The Blues Room - Community Radio Hamilton  
Garry Thomas, Georgie Stylianou & Steve Millar - Detox Mansion - Plains FM Canterbury

## BEST NEW BROADCASTER - CRAFT GROUPS



### Best New Broadcaster - Air Personality

Edward Swift - Plains FM 96.9  
Guy Parsons - Classic Hits Dunedin  
Matt Ward - ZM Network

### Best New Broadcaster - Journalist

Belinda McCammon - Radio New Zealand National  
Anna Burns-Francis - Radio Live Network  
Sonia Yee - Radio New Zealand National

### Best New Broadcaster - Creative or Promotions

Adam Mace - MediaWorks Christchurch  
Sarah Clarke - MediaWorks Nelson  
Ashleigh Barnes - MediaWorks Nelson

### Best New Broadcaster - Technical

Kieran Bell - ZM & Flava Networks  
Leon Weinstein - MediaWorks Rotorua

## OVERALL BEST NEW BROADCASTER



## SPECIAL AWARD - SERVICES TO BROADCASTING

## BEST RADIO COMMERCIAL



CHAMPIONS OF RADIO

### Best Single Commercial – Creative

Darin To'o - Real Groovy - Santana - The Radio Network Wellington  
Jon Strutton - Musicworks - 1st Movement - Radio Live Wellington  
Alastair Barran - Graffiti Doctor - Words - More FM & Solid Gold Rotorua

### Best Jingle or Jingle Package

Gareth Curtis & Neil Jenkins - Hey That's Hot - Fuego - Stooges Studio  
Kelvin Crickett & Gareth Curtis - Bigger...Better - All Wood Trees - Stooges Studio  
Gareth Curtis & Neil Jenkins - Discover The Real NZ - Tourism West Coast - Stooges Studio

## Best Single Commercial – Effectiveness

Kerrin Carr, Kerrin Single, Shaun O'Neill & Kieran Connellan - Ebbett Cadillac - Cadillac Sell Out - Mediaworks Radio, Waikato  
Dezley Scott-Davidson - Latitude Homes - Free House - MediaWorks Auckland  
Ryan Andrews - Hawaiian Tropic - Sharks - More FM Auckland

## Best Campaign – Effectiveness

Dezley Scott-Davidson - Bluebird - Kiwi As - MediaWorks Auckland  
Ryan Andrews - Hawaiian Tropic Campaign - More FM Auckland  
Schroeder Evans - Skof Campaign - The Edge Auckland

## Best Commercial / Imaging Voice Talent

Andy Faulkner - The Radio Network  
Sarah Webster - MediaWorks Christchurch  
Mark Hadlow - The Radio Network Stations

## ASSOCIATED CRAFT AWARD

Mike Lansdown - Newstalk ZB & Radio Sport  
Bridget Hastie - ZM & Flava  
Tracey Miller - MediaWorks Corporate



## BEST MAORI LANGUAGE BROADCAST

Kihi Ririnui - Te Puutake Youth Radio Show - Te Puutake  
Julian Wilcox - Tawera - Radio Waatea  
Kingi Taurua - Meremere Tu Ahiahi - Radio Waatea



## BEST NZ PRODUCED MUSICAL PROGRAMME

### Best Music Feature

Te Awanui Reeder, Irene Crawford Kaleopa & Ana Hassel - Te Puutake Youth Radio Show - Te Puutake  
Kris Vavasour, Producer - Harbour SouNZ - Radio New Zealand National  
Dave Grove - Remembering Sir Howard - The Breeze Waikato

## BEST TECHNICAL PRODUCTION



### Station Imaging

Chris Nicoll & Kieran Bell - ZM Network Imaging - ZM Network  
Grant Brodie - The Edge Station Imaging - The Edge Network  
Grant Brodie - The Rock Station Imaging - The Rock Network

### Commercial Production

Josh Wood - Top 500 of the 60s Countdown Promo - Solid Gold Network  
Tim Somerville - ASB Classic Sponsorship - Radio Sport Auckland  
Gareth Curtis - Hey It's Hot - Fuego - Stooges Studio

## BEST RADIO WEBSITE

Duncan Wilson & Rohan deSouza - [www.radiolive.co.nz](http://www.radiolive.co.nz) - Radio Live Network  
Lee Gilmour, Michael Kooge & Tom Jackson - [www.theedge.co.nz](http://www.theedge.co.nz) - The Edge Network  
Leah Royden & Tom Jackson - [www.therock.net.nz](http://www.therock.net.nz) - The Rock Network



## SPECIAL AWARD - OUTSTANDING CONTRIBUTION TO RADIO



## 2010 NZ RADIO AWARDS PROGRAMME

### SALES TEAM OF THE YEAR



#### Metropolitan Sales Team of the Year

Paul Hancox, Mark Smith, Monica Pearce, Mark Nelson & Ben Wilson - MediaWorks Network Sales -  
Ajeshni Kumar, Krishna Sharma, Surya Patel, Hemant Parikh & Gopal Bhatia - Radio Tarana Sales Team -

#### Regional or Provincial Sales Team of the Year

Gregg Marsland, Sales Manager - MediaWorks Northland Sales Team - MediaWorks Northland  
Christine Hatton & Jos Preston - MediaWorks Nelson Sales Team - MediaWorks Nelson  
Fiona Horne & Karen Hogg - MediaWorks Hawkes Bay Sales Team - MediaWorks Hawkes Bay

### BEST SPORT

#### Best Sports Presenter

Murray Deaker - Newstalk ZB Network  
Nigel Yalden - Newstalk ZB/Radio Sport Waikato  
Martin Devlin - Radio Live Network

#### Best Individual Sports Journalist

Brenton Vannisselroy - Radio Sport / Newstalk ZB  
Irene Crawford-Kaleopa - Te Puutake Youth Radio Show  
John Day - Radio Live

#### Best Story/Event – Team Coverage

Chris Forster - Tua v Cameron - Radio Live Network  
Jason Pine, David Chote, Daniel McHardy, Kent Johns, Glenn Dwight & Peter Marriott - All Whites World Cup Qualifier - Radio Sport Network  
Malcolm Jordan & Bryan Waddle - Test Match Special - Radio Sport Network

### BEST NEWS

#### Best Newsreader

Hilary Barry - Radio Live Network  
Kate Hawkesby - Newstalk ZB Network  
Niva Retimanu - Newstalk ZB Network

#### Best Coverage of a News Story

Leilani Momoisea - The Tsunami in Samoa - Radio New Zealand National  
Melanie Jones, Head of News & Sport - Death of Sir Howard Morrison - Radio Live Network  
Kim Baker Wilson - Morning Report/Checkpoint - Tongan Ferry Disaster - Radio New Zealand National

#### Individual Radio Journalist of the Year

Brodie Kane - Radio Live Network  
Clint Owens - Radio New Zealand National  
Kim Baker Wilson - Radio New Zealand National

### BEST PROGRAMMER OF THE YEAR

Christian Boston - ZM & Flava Networks  
Richard Jones - More FM Northland

### SPECIAL AWARD - OUTSTANDING CONTRIBUTION TO RADIO



**AIR PERSONALITY OF THE YEAR****Best Talk Back Host or Hosts - All Markets**

Willie Jackson & John Tamihere - Willie & JT Live - Radio Live Network  
Danny Watson - Danny Watson Afternoons - Newstalk ZB Network  
Michael Laws - Michael Laws Live - Radio Live Network

**Best Talk or Current Affairs Host or Hosts- All Markets**

Marcus Lush - Marcus Lush Live - Radio Live Network  
Mike Hosking - The Mike Hosking Breakfast - Newstalk ZB Network  
Paul Holmes - Saturday Mornings with Paul Holmes - Newstalk ZB Network

**Best Music Host or Hosts – Provincial**

Andrew Leiataua - The Andrew Leiataua Breakfast Show - 93.5 More FM Taupo  
Clint Brown - Brownie For Brekkie - Times FM  
Bevan Chapman - Bevan for Breakfast - More FM Gisborne & Wairoa

**Best Music Non-Breakfast Host or Hosts – Regional**

Katrina Smith - Katrina Smith 10-2 - More FM Nelson  
Justin Evans & Kendall Forbes - Justin & Kendall - 92.2 More FM Manawatu  
Lana Searle - Drive with Lana Searle - More FM Northland

**Best Music Non-Breakfast Host or Hosts – Metropolitan**

Jason Mac & Duncan Heyde - The Nightshift - The Rock Network  
Jason Reeves - Jason Reeves in the Afternoon - The Classic Hits Network  
Robert Taylor & Jono Pryor - Robert & Jono - The Rock Network

**Best Music Breakfast Show – Regional**

Angela Gordon & John Markby - The Markby and Flash Gordon Breakfast Show - 91.6 More FM Northland  
Mark Bunting - Bunting in the Morning - Classic Hits 98.6 ZHFM Waikato  
Mike West, Gareth Pringle & Bel Crawford - Mike West In the Morning - 92.2 More FM Manawatu

**Best Music Breakfast Show – Metropolitan**

JJ Feeney, Dom Harvey & Mike Puru - The Edge Morning Madhouse with JJ, Mike & Dom - The Edge Network  
Jason Gunn, Dave Fitzgerald & Bridget De Goldi - The Big Breakfast - Classic Hits 97.7 Christchurch  
Roger Farrelly, Leah Panapa, Paul Ego, & Bryce Casey - The Morning Rumble - The Rock Network

**STATION OF THE YEAR****Iwi Station of the Year**

Te Hiku o te Ika - Kaitaia  
Nga Iwi FM - Paeroa  
Ngati Hine FM - Whangarei

**Provincial Station of The Year**

More FM Taupo - Penny Lyons, Station Manager  
Times FM - Tom Gray, Operations Manager  
1XX - Glenn Smith, Station Manager & Jo Finlay, Promotions Manager

**Regional Station of The Year**

More FM Northland - Heidi Erceg, General Manager  
92.2 More FM Manawatu - Willie Furnell, General Manager

**Metropolitan Station of the Year**

Newstalk ZB Network - Bill Francis, General Manager Talk Programming  
The Rock Network - Brad King, Programme Director  
ZM Wellington - Christian Boston, Programme Director & Operations Manager