

2010 NEW ZEALAND RADIO AWARDS LIST



Category	Sub Category	
Air Personality of the Year	Best Music Breakfast Show – Metropolitan	
	Best Music Breakfast Show – Regional	
	Best Music Non-Breakfast Host or Hosts – Metropolitan	
	Best Music Non-Breakfast Host or Hosts – Regional	
	Best Music Host or Hosts – Provincial	
	Best Talk or Current Affairs Host or Hosts- All Markets	
	Best Talk Back Host or Hosts - All Markets	<i>* New Award</i>
Best News	Best Newsreader	
	Best Coverage of a News Story	
	Individual Radio Journalist of the Year	
Best Sport	Best Presenter	
	Best Individual Sports Journalist	<i>* New Award</i>
	Best Story/Event – Team Coverage	
Best New Broadcaster	Best New Broadcaster	
	Best New On-Air Broadcaster	<i>* New Award</i>
	Best New Broadcaster - Journalist	<i>* New Award</i>
	Best New Broadcaster - Creative or Promotions	<i>* New Award</i>
	Best New Broadcaster - Technical	<i>* New Award</i>
Best Spoken Programmes	Best Documentary or Feature Programme	
	Best Daily or Weekly Series - under an hour duration	
	Best Daily or Weekly Series - one hour or more duration	
	Best Dramatic Production	
Best NZ Produced Musical Programme	Best Music Feature	
	Best Recorded Live Music Event	
Best Community Access Programmes	Best Spoken/Informational Programme in a non-english Language	<i>* New Award</i>
	Best Spoken/Informational Programme in English	<i>* New Award</i>
	Best Music Programme in Any Language	
Best Radio Commercial	Best Single Commercial – Creative	
	Best Jingle or Jingle Package	
	Best Single Commercial – Effectiveness	
	Best Campaign – Effectiveness	
	Best Commercial / Imaging Voice Talent	<i>* New Award</i>
Best Promotion	Best Network Radio Promotion	
	Best Individual Radio Station Promotion	
	Best Client Promotion	
	Best Promotional Trailer	
Best Programmer of the Year	Best Programmer of the Year	
Sales Team of the Year	Metropolitan Sales Team of the Year	<i>* New Award</i>
	Regional or Provincial Sales Team of the Year	<i>* New Award</i>
Best Technical Production	Station Imaging	
	Commercial Production	
	Studio or Outside Broadcast Recording	
Associated Craft Award	Associated Craft Award	
Outstanding Community Campaigns	One-Off Community Campaign	
	Extended Campaign or Contribution	
Best Maori Language Broadcast	Best Maori Language Broadcast	
Best Radio Website	Best Radio Website	
Services to Broadcasting	Services to Broadcasting	
Outstanding Contribution to Radio	Outstanding Contribution to Radio	
Station of the Year	Metropolitan Station of the Year	
	Regional Station of the Year	
	Provincial Station of the Year	
	Best Maori Radio Station	<i>* New Award</i>